RotationPro™

RotationPro (APPS RPRO)

Purpose

RotationPro (APPS RPRO) is the leading market scanning platform on Bloomberg and is used by portfolio managers and traders around the world to help them stay on the right side of risk without needing to spend hours doing technical analysis.

Concept

The concept is simple: trend strength and direction are represented by colours and you are able to look not only back in time to see how are a trend is developing, but also across a wide range at instruments at once. In this way an intuitive, at a glance under-standing is gained, which can enhance fund performance and risk management. RPRO works on all assets classes.

Getting started

To access RPRO, simply request a two week free trial on Bloomberg **APPS RPRO<GO>** You receive a Quick Start guide and a reference Manual, but we coach you one to one to help you get best results. We are available for insights and advice all the time you are a user.

Cost

Users are charged $390 per month, which is added to the Bloomberg bill. Enterprise solutions are also available. The app is owned by Vectisma Ltd. but the contract is with Bloomberg and as such RPRO falls under Bloomberg's compliancy oversight. The basis of the contract is monthly rolling and you can cancel at any time.

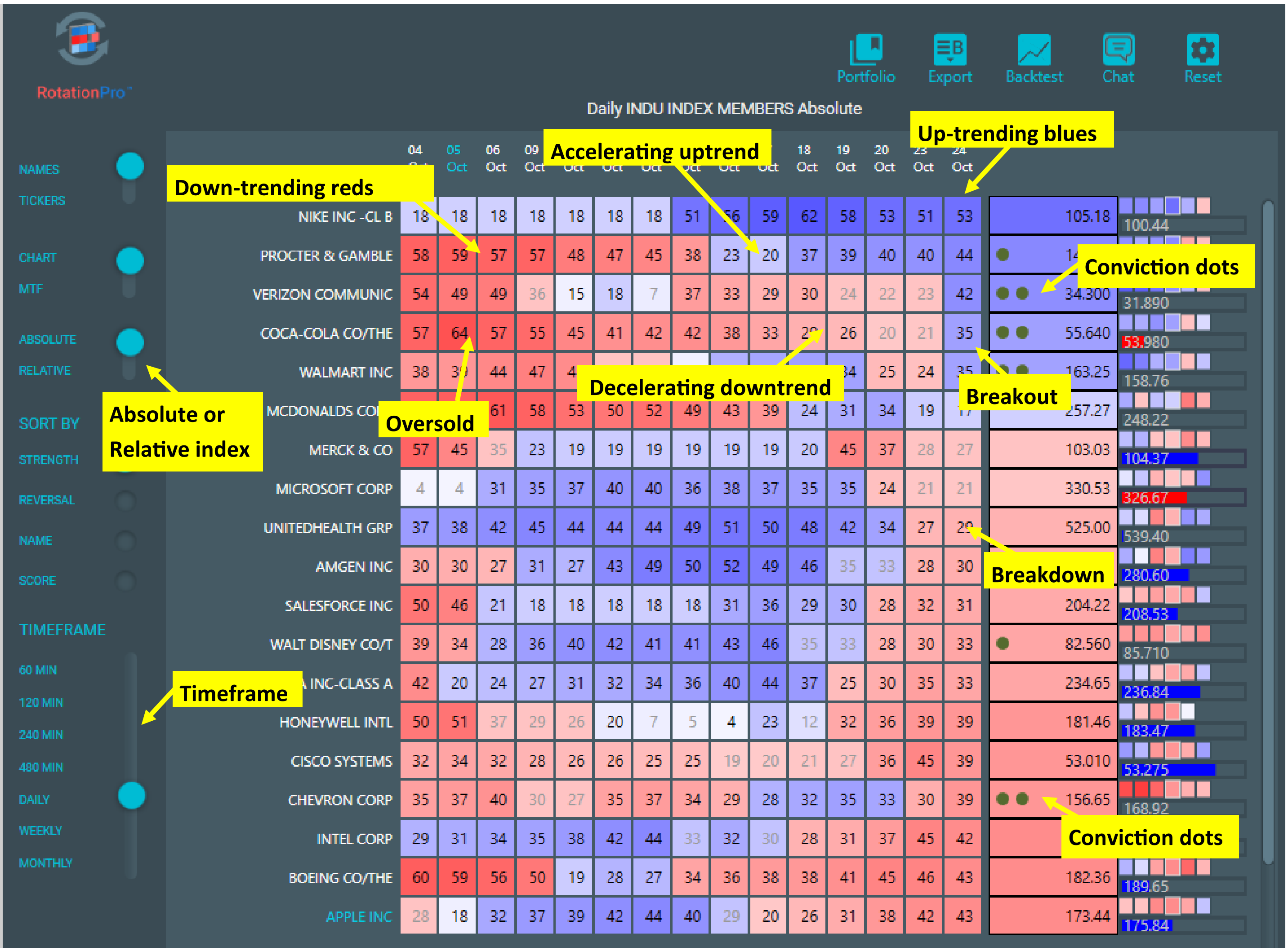
At a glance analysis to keep you on the right side and safe - the Heatmap

- Gain an immediate sense of trend direction and strength across multiple instruments at once, on any timeframe from 5 minute to monthly bars, in absolute and benchmark relative terms.

- Up is blue, red is down. Stronger colours and higher momentum numbers in the cell mean more trend power in that direction. Weaker colours and lower numbers, mean less trend power.

- Quickly see which names are breaking out or down, which ones are building or losing momentum over time, which ones are exhausted.

At a glance, this helps you focus on where your portfolio is at risk and also where opportunities lie without needing to do a lot of technical analysis yourself.



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Viewing your target trend in context - Multiple timeframe windows

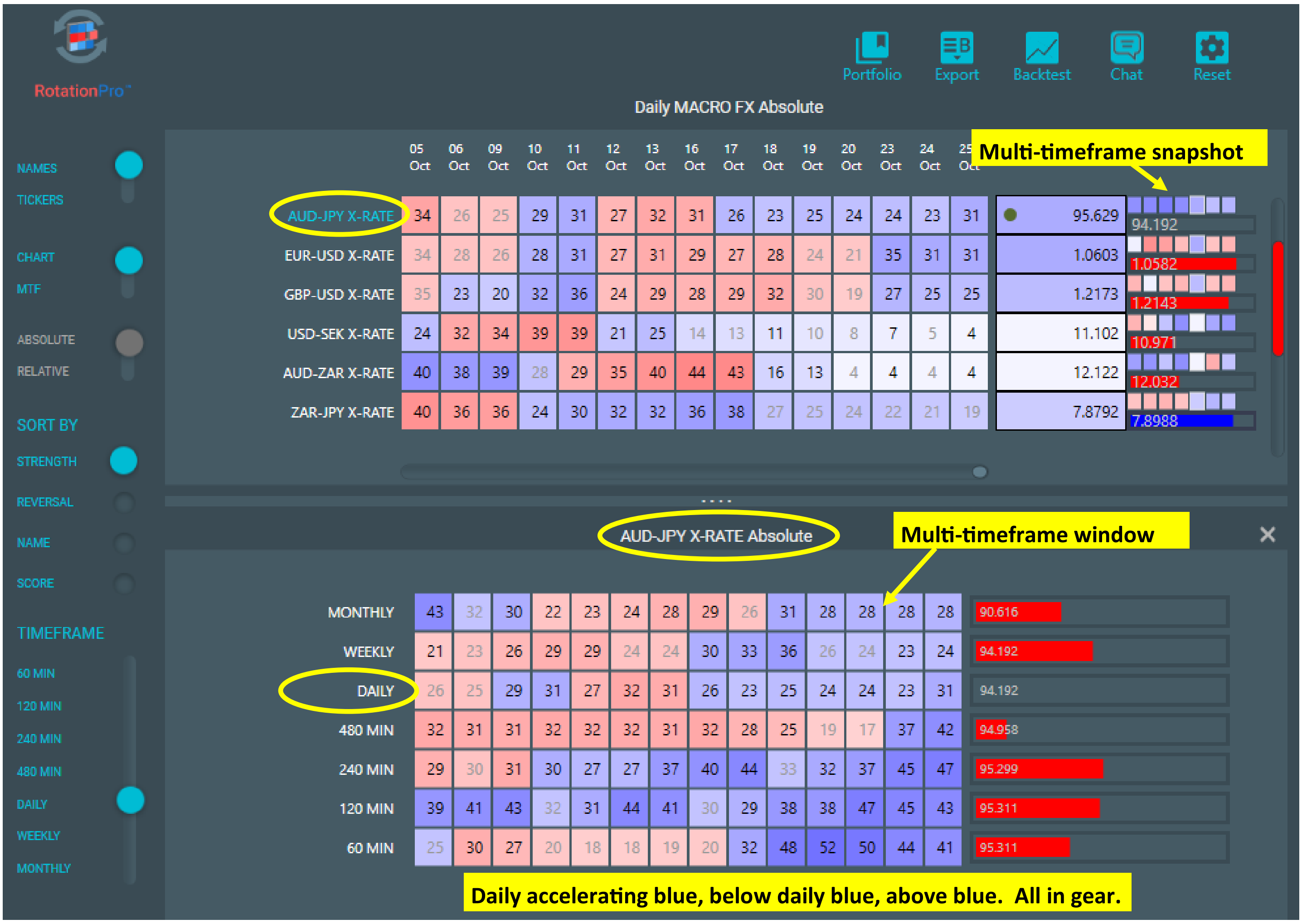
- Is your target trend supported by lower timeframe trends? And is it going with or against longer trends?

- Rather than flick through lots of different charts and perform technical analysis on each timeframe, you can assess the matrix of trend directions, from short term to long term immediately.

- The multi-timeframe snapshot shows at the last date trend direction and strength left to right from hourly to monthly data (5 minute to daily in Trader view).

- The multi-timeframe window when selected gives you the granularity.

This helps you quickly get a sense for the overall trend picture with little fuss.



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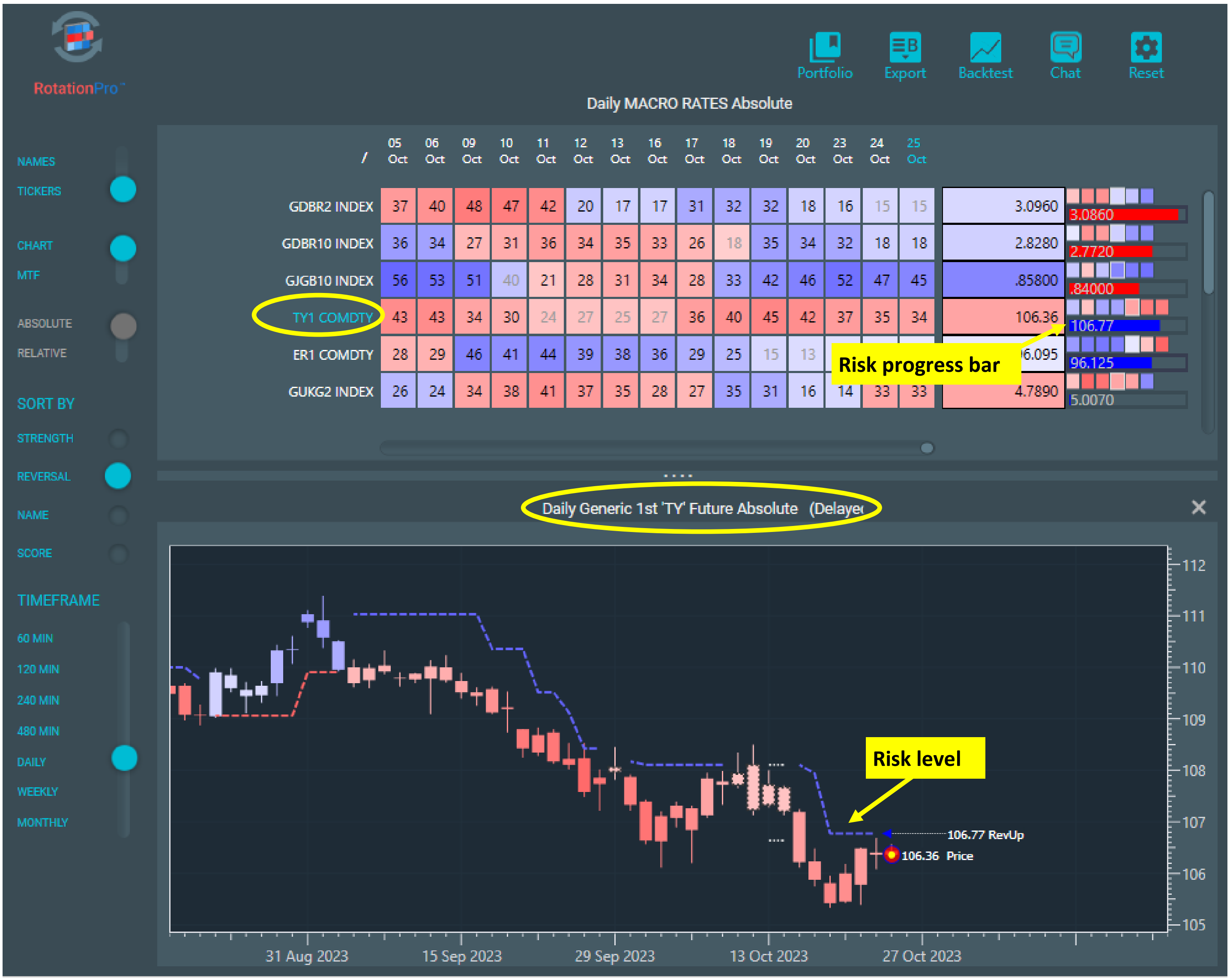
Assess risk of trend change ahead of time - Reversal levels

- Are you close to a colour change reversal? Do you need to consider entry, exit or just adjust position size?

- The nearness of colour change risk is shown in a progress bar. Blue shows nearness of upside risk in a downtrend, red shows nearness of downside risk in an uptrend. The fuller the bar, the closer the risk level. The actual level is shown in the bar.

- A blue line above price on the chart shows the upside risk edge a red line below price on the chart shows downside risk edge. These are known in advance. The delta between price and the line corresponds to the fullness of the progress bar.

Knowing the risk levels ahead of time gives you a chance to react.



Populating your heatmaps - Bloomberg interconnectivity

- You can build lists and create portfolios of pairs manually. You can also simply import your monitors, portfolios, watchlists and screenings directly from Bloomberg in seconds.

- You are able to extract members of equity indices or sector with one touch.

- You can launch your custom charts direct from the app.

- RPRO is also a launchpad (BLP) component.

Seamlessly integrated with Bloomberg to help you stay in your workflow.